

Project Brief of Seminar on Trade Promotion for Belt and Road Countries

Name	Seminar on Trade Promotion for Belt and Road Countries		
Organizer	Shanghai Business School		
Time	June 22 – July 12, 2022	Language	English
Countries Invited	Belt and Road Countries	Number of Participants	30
Objectives	Enable the participants to understand China's ideas, practices and related policies in trade facilitation. Participants can make development suggestions for improving trade facilitation cooperation based on the actual situation of their country and what they have learned from the seminar.		
Requirements for participants	Professional background	——Field or Major: Trade facilitation and related majors ——Jobs: Government officials and enterprise managers related to trade facilitation cooperation in Belt and Road countries ——Level, Academic Degree, or Other Relevant Qualification Requirements: Department level	
	Age	Not older than the legal retirement age of the recipient country	
	Health Status	Should be able to attend online training courses on time	
	Language Competence	Participants' English listening, speaking, reading and writing skills meet the requirements of listening to lectures and discussing and communicating	
	Others	Should be able to use Learnin and Classin platforms to complete the project schedule	
Training Content	1. Main training courses and contents (1) Overview of China's National Conditions: Mainly introduce China's political, economic, social and cultural development status and achievements since the founding of the People's Republic 70 years ago and the reform and opening up 40 years ago; (2) COVID-19 Prevention and Control Knowledge and Experience Sharing: Mainly introduce China's control measures against COVID-19 pandemic and current situation, and share anti-pandemic and the prevention experience; (3) Financial Reform of the Free Trade Zone: Mainly introduce the development process of financial policies, problems encountered and solutions since the establishment of the Shanghai Free Trade Zone; (4) Innovation and Reform of the Foreign Investment Law of the People's Republic of China: Include the background and legislative history of the Investment Law, interpretation of relevant content and key clauses, highlights and innovations, significance and impact, <i>etc.</i> ; (5) China's FDI and OFDI: Mainly introduce the outline, current situation, problems and		

prospects of China's FDI and OFDI, and the general economic laws of international direct investment;

(6) Expand opening up, deepen reform, and promote high-quality development of trade: Start with the example of the China (Shanghai) Pilot Free Trade Zone, discuss the growth of international cooperation against the trend during the COVID-19 pandemic, the China International Import Expo, practical cases and future prospects;

(7) Processing Trade and China's Industrial Development Parks: Mainly introduce the overview of China's processing trade, processing trade and bonded system, special customs zones, *etc.*

2. Cloud Visits

(1) Arrange the cloud visit to Shanghai E-Port and study the paperless trade data processing platform under centralized supervision and operation of Shanghai Port;

(2) Arrange the cloud visit to Shanghai Free Trade Zone, and conduct online study on creating investment and trade convenience, currency exchange freedom, efficient and convenient supervision, and standardized legal environment.

3. Cloud Culture Experience

Arrange participants to appreciate Chinese profound traditional cultures such as traditional Chinese tea art performances and guqin performances.

4. Introduction of Main Lecturers

(1) Che Chunli: Currently an associate professor at Shanghai University of International Business and Economics, an expert in regional economics and industrial economics, a member of the Regional Study Association (the UK), and an editorial board member of *Modern Management* magazine under Hans Publishers;

(2) Yao Weiqun: Doctor of Economics in World Economics at Fudan University, Postdoctor in Theoretical Economics at Shanghai Academy of Social Sciences, Distinguished Professor of Applied Economics at Shanghai University of International Business and Economics, Distinguished Researcher of Economics at Shanghai World Trade Organization Affairs Consulting Center, Adjunct Professor of Diplomacy at Fudan University;

(3) Xiao Benhua: A professor at Shanghai Lixin University of Accounting and Finance, the head of multiple research projects (incl. the National Social Science Fund Project, the Key Project of Shanghai Municipal Government on Decision-Making Consulting, the Humanities and Social Science Fund of the Ministry of Education, and the National Postdoctoral Fellow Fund and so on). Many research reports have been approved by Han Zheng (a member of the Political Bureau of the Central Committee) and Shen Xiaoming (a member of the Shanghai Municipal Standing Committee); a researcher of He Ying Studio, Shanghai Municipal Government Decision Consulting Research Base;

(4) Shang Yuhong: Vice President of the "Belt and Road Initiative" Institute of Advanced Studies in Economic and Trade Relations and Cooperation at Shanghai University of International Business and Economics, Deputy Secretary-General of Shanghai International Trade Association, has presided over and participated in several scientific research and teaching projects such as Report on the Utilization of China Free Trade Area Agreement (FTA) by Shanghai Enterprises and Research on Strategic Planning of Chinese

	<p>Enterprises Exploiting Central and Eastern European Markets (a national research project of the Ministry of Education);</p> <p>(5) Chen Xiaojing: Director of American Studies Center at Shanghai University of International Business and Economics, Professor of School of Financial Management, Doctor of Finance of School of Economics at Fudan University, Visiting Scholar at Duke University, USA, with rich training experience for MBA participants and government officials in America and Europe.</p> <p>To facilitate the exchange with Chinese experts, please prepare the exchange materials related to the training topics in your country, such as: (a) the development status and existing problems in the field of trade facilitation cooperation in Belt and Road countries; (b) the cooperation basis with China, <i>etc.</i></p>		
Place	Shanghai City	Cloud Visit and Investigation	Shanghai City
Remarks	<ol style="list-style-type: none"> 1. For this seminar, the “Learnin” and “Classin” platforms are adopted for online training. 2. The operation manuals and videos for “Learnin” and “Classin” platforms will be e-mailed to all participants before the Seminar. All participants shall check their e-mails in time, and respond promptly to the e-mails received from such two platforms. 3. All participants shall keep their mobile phones available before and during the Seminar. 4. During the training, the attendance of all participants will be recorded by the platforms. The certificates of completion for all participants will be issued according to their corresponding attendance records. 5. Preparation before Class: All participants shall log in the “Classin” classroom 10 minutes in advance. All participants shall register their names in English (name-nationality). 6. Discipline Requirements: During the seminar, all participants must strictly comply with the agenda. 7. All participants shall, according to the agenda, prepare the materials relating to the Seminar. 8. All courses will be assisted by English consecutive interpreters. 		
Organizer	<p>Shanghai Business School (SBS), covering an area of nearly 266,667 square meters with three campuses, namely Xuhui, Fengxian and Yangpu, is an undergraduate college under the direct auspices of Shanghai Municipal Government. SBS involves 7 discipline fields and offers 30 undergraduate programs. At present, SBS boasts a faculty body of more than 700 full-time instructors, among whom 88% have Master or PhD degrees. Shanghai Business School is equipped with modern infrastructure and smart campuses with international advanced level.</p> <p>In 2010, Shanghai Education and Training Center of Commerce (referred to as Center) was authorized by the Chinese Ministry of Commerce as one of the training bases for international business officials. In 2016, the Center was merged into SBS. SBS focuses on “Reinforcing Internal Management and Strengthening Brand Building” to promote the capacity building of foreign aid training, continuously strengthen internal standardized management, improve management system construction, extend the service chain of training, emphasize people-oriented service, and elaborately create the “Alma Mater” atmosphere for participants from all over the world. With the mission of “Spreading Friendship, Strengthening Training, Emphasizing Effectiveness”, SBS has been insisting on its working philosophy: Demand-oriented, Innovation-powered, Service-based, Quality-centered, focusing on training objectives</p>		

	<p>and demand of the recipient countries and fully relying on geographical advantages and resources of Shanghai to dedicate itself into one with international influence.</p> <p>By the end of 2021, Shanghai Business School has successfully held 188 seminars (including 8 ministerial programs), training 5,910 officials (including 34 ministerial officials) from 141 countries and regional organizations in 6 continents, which has brought out excellent training effects and has been highly appreciated by all the participants. The seminar topics cover finance, trade, urban planning and construction, infrastructure planning and construction, transportation management, scientific & technological innovation and entrepreneurship, enterprise management, financial management, judicial cooperation, maritime management and other fields. The training languages include English, French, Spanish, Arabic, Russian and Mongolian.</p> <p>Since SBS has undertaken foreign aid training programs, it has successfully held several sessions of seminar on trade promotion. In line with Shanghai's goal of building an international trade center, SBS has successfully built trade brand projects with Shanghai characteristics. By organizing the 2021 Seminar on Trade Promotion for Belt and Road Countries, the 2021 Seminar on Trade Promotion for Portuguese-speaking Countries, the 2021 Seminar on Trade Promotion and Trade Remedy for Latin American Countries, the 2019 Seminar on Business Promotion for Brazil, the 2019 Seminar on Investment and Trade Facilitation for Angola, the 2018 Seminar on Trade Promotion for Portuguese-Speaking Countries, the 2018 Seminar on Trade and Investment for Latin American and Caribbean Countries (English) and other programs, SBS has accumulated rich training experience in this field.</p>
<p>Contact of the Organizer</p>	<p>Contact: Ms. Sun Ya Tel: 0086-21-54591721 Mobile: 0086-18017663394 Fax: 0086-21-54591721 E-mail: shyanxiujidi@126.com</p>